

WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

CONTRACT NO. REV.

1061-58716-1

DATE PRINTED

10/17/12

AND

PAGE 1

11548	AGENCY (OR SERVICE) ACTING AS AGENT FOR 342052		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	MULTI MEDIA SERVICES CORP.		AMERICAN UNITY PAC		
AND	915 King St Fl 2		PO BOX 53454		
ADDRESS	Alexandria VA 22314-3091		Washington DC 20009-9454		
	USA		USA		
CONTACT	N. MCDONALD		PRODUCT AMERICAN UNITY PAC		
LOCAL SALESPERSON	PAT CASHEN POLITICAL AGENCY EST. NO. 5274		PRODUCT CODE 1300		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/17/12 AND ENDING 10/23/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	M-T	1	07:00A	09:00A	30S	10/22/12-10/23/12	THE EARLY SHOW	1	1000.00	1000.00
2	W-F	2	07:00A	09:00A	30S	10/17/12-10/19/12	THE EARLY SHOW	2	1000.00	2000.00
3	M-T	1	04:29A	05:00A	30S	10/22/12-10/23/12	WBZ NEWS	1	500.00	500.00
4	W-Th	2	04:29A	05:00A	30S	10/17/12-10/18/12	WBZ NEWS	2	500.00	1000.00
5	M-T	1	05:00A	05:56A	30S	10/22/12-10/23/12	WBZ NEWS	1	1000.00	1000.00
6	W-F	2	05:00A	05:56A	30S	10/17/12-10/19/12	WBZ NEWS	2	1000.00	2000.00
Total Contract:								9		7500.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						7500.00	.00	.00	7500.00	
GRAND TOTAL									7500.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION